

Date: 17/03/2023

Masters of Arts (Entertainment, Media & Advertising)

Sem IV Mid Term Examination to be held in March 2023

Day	Date	Time	Specialization: -Advertising and Marketing communication
Thursday	23-03-2023	8.00 am to 9.00 am	Digital and Social media advertising and marketing
Friday	24-03-2023	8.00 am to 9.00 am	Media research and analytical skill

Day	Date	Time	Specialization: - Film and television
Thursday	23-03-2023	8.00 am to 9.00 am	Business planning and negotiation skills
Friday	24-03-2023	8.00 am to 9.00 am	Media research and analytical skill

*M/Saw*  
I/C Exam Cell

*[Signature]*  
Vice Principal

*[Signature]*  
Principal